



NINA VAN RIET

SENIOR PRODUCT DESIGNER

CONTACTS

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PROFESSIONAL PROFILE

I design products that make people's lives easier by turning complex problems into simple, meaningful experiences. As a Product Designer, I combine curiosity and empathy to uncover user needs and craft solutions that balance usability with aesthetics. My work spans across multiple teams and platforms, where I've applied Design Thinking, built scalable design systems, and partnered closely with cross functional teams to deliver high quality, pixel perfect features.

EDUCATION

UX UI Design – 10 Week Immersive Bootcamp

Ironhack Amsterdam
05/2020–07/2020

BFA, TV & Broadcast Journalism

Chapman University
2011–2015

SKILLS

Product & Design Strategy, Agile Methodologies, Design Thinking, Figma, UX Research, Accessibility, AI Assisted Design & Ideation, I.A., Service Design, Wireframing, Prototyping, Design Systems

LANGUAGES

English – Native
Portuguese – Working proficiency
Spanish – Limited working proficiency

WORK EXPERIENCE

SENIOR PRODUCT DESIGNER

Scaler
06/2024 – Current

- Sole designer across 5 teams, ensuring a holistic, consistent ESG platform experience.
- Streamlined handoff with engineers to deliver pixel-perfect features on time.
- Influenced product direction by identifying cross team gaps and opportunities, shaping roadmap priorities and longterm improvements.

UX DESIGNER

Studytube
11/2023 – 06/2024

- Defined and improved UX for LMS admin tools (event management, reporting, automation)
- Led design initiatives to shape future product directions.

UX/UI DESIGNER

The View/View Studios
02/2023 – 11/2023

- Designed end-to-end experiences with product managers, engineers, and marketing.
- Create innovative experiences by delivering UX solutions, designs and specifications.

UX DESIGNER

Castor
01/2021 – 01/2023

- Led careers site redesign from research to engineering handoff.
- Principal designer for eConsent, one of Castor's core products.
- Built and designed design system for eConsent within Figma.