



NINA VAN RIET

SENIOR PRODUCT DESIGNER

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SUMMARY

Senior product designer with 5+ years of experience building scalable SaaS platforms across ESG, EdTech, and healthtech. I craft user-centered experiences, drive product strategy, and design systems that bridge business goals with seamless UX.

SKILLS

Core

Product Strategy · UX Design · Design Systems · User Research · Accessibility

Tools

Figma · Miro · Maze · Lovable · ChatGPT · Notion · Jira · Linear

Methods

Design Thinking · Agile · Usability Testing · IA · Heuristic Evaluation

LANGUAGES

English - Native

Portuguese - Limited working proficiency

Spanish - Limited working proficiency

EDUCATION

UX/UI Design Immersive Program

Ironhack Amsterdam (2020)

BFA, TV & Broadcast Journalism

Chapman University (2011-2015)

WORK EXPERIENCE

Senior Product Designer – Scaler

Sep 2025 – Current

- Lead UX strategy across 5 product teams on an enterprise ESG platform.
- Established platform-wide design standards adopted company-wide, improving delivery efficiency and design consistency.
- Partnered with PMs & engineering leads to align UX strategy with business priorities.

Product Designer – Scaler

Jun 2024 – Aug 2025

- Supported 2 product teams, delivering features end-to-end.
- Defined and implemented core design patterns, improving platform consistency.
- Influenced product roadmap through UX insights, leading to reprioritization of key features.

UX Designer – Studytube

Nov 2023 – May 2024

- Designed and improved LMS tools used by thousands of learners.
- Spearheaded Studytube's pivot to skill-based learning with a cross-platform concept that redefined the learning experience.

UX/UI Designer – View Studios

Feb 2023 – Oct 2023

- Delivered end-to-end product experiences from concept to launch for multiple client projects.
- Partnered with PMs and engineering to create developer-ready specs, accelerating delivery cycles.

UX Designer – Castor

Jan 2021 – Jan 2023

- Led the redesign of the company's careers site, improving candidate experience and conversion.
- Principal designer for eConsent, a core product that supported global COVID vaccine trials.
- Built a scalable Figma design system, reducing design and development time by 40%.

PROJECTS

Surveys to Data Requests - Scaler

- Led UX for a new ESG feature that transformed survey inputs into structured data requests, increasing data accuracy and workflow efficiency for ESG clients.

Event management - Studytube

- Designed end-to-end admin workflows for event scheduling and reporting, simplifying complex processes and reducing task time by ~20%.